Please read before you register!

# **2024 REGISTRATION GUIDE**



INFORMATION TO HELP YOU GET SIGNED UP FOR LOTOJA WITH A LITTLE LESS STRESS

LOTOJA.COM



# **WELCOME TO LOTOJA**

Thank you for your interest in submitting a 2024 LoToJa application and for the excitement you bring each year. We recognize and appreciate the many hours of training, personal sacrifice, and financial investment you make to join us; especially at a time when everything seems to be getting so expensive. You inspire us and your enthusiam keeps us moving forward year after year.

As you prepare to sign-up, we hope this Registration Guide answers your questions and concerns. If not, please reach out to us. We are always willing to help!

### **BEFORE APPLYING**

Please consider the following suggestions **BEFORE** submitting your 2024 LoToJa application:

**1. READ THIS REG GUIDE** as well as the current edition of our Cyclist Bible.

**2. DETERMINE YOUR CLASS AND CATEGORY** so you know how to answer the questions presented to you during registration. Your category selection should be consistent with your training and participation goals as well as match the class and category of your friends, family, and/or teammates.\*

**3. RENEW YOUR ANNUAL USAC LICENSE** if you have been licensed previously and plan to RACE in one of our competitive categories. Cyclists holding a Category 1-4 road license are required by USA Cycling to either renew their annual license or buy an "experienced one-day" license for \$35. For those of you that are new to racing and/or have not received an upgrade, you will race in a "Novice" category (previously called Cat 5). You have the option of competing with either an ANNUAL or ONE-DAY license. ONE-DAY licenses are \$15 and can be added to your LoToJa application. Licenses are optional for all non-competitive RIDE categories.

**4. HAVE A COMPLETE TEAM** if you are joining/signing up a relay team. Team captains will submit the first application to create their team. They will be asked to enter the name and email address for each teammate. This will generate emailed instructions to each team member to join the team. Incomplete relay team applications will not be considered.

\*LoToJa's lottery registration process, and the rider cap we maintain in each category, affects our ability to easily and fairly move teammates from one category to the next. This is especially true in our Cyclosportive Ride categories. We will accommodate category changes for Licensed Race cyclists that receive an upgrade from USAC.

### **2024 ENTRY FEES**

### LICENSED "RACE" CLASS CATEGORIES:

- Individual Fee: \$270.00
- Tandem Fee: \$285.00
- Relay Team Fee: \$185.00 per person
- One-Day Race License: Additional \$15.00 fee for cyclists racing as a novice (Cat 5) cyclist without an annual license

#### CYCLOSPORTIVE "RIDE" CLASS CATEGORIES:

<ul> <li>Individual Fee:</li> </ul>	\$270.00
<ul> <li>Tandem Fee:</li> </ul>	\$285.00

- Relay Team Fee: \$185.00 per person
- One-Day Ride License: Optional \$15.00 non-competitive license which adds USA Cycling's excess medical coverage



# **SELECTION PROCESS**

Due to past high demand in many of our race and ride categories, we may be unable to accommodate everyone who wishes to participate in LoToJa. In this case, a random selection process will be used to determine participation, and in consideration of the following guidelines:

**1.** Applications must be received April 13 to 23.

**2.** Only one application per person should be submitted. Applicants with multiple entries, either as an individual or with a relay team, will not be considered.

**3.** LoToJa's selection process is done by category, so be sure your team name and category match your friends, family, and/or the teammates you want to ride/race with.

**4.** Approximately 15 percent of the applications we receive will be guaranteed (excluded from our lottery) and processed first. Status notification emails for the following VIP groups will be sent out early beginning April 26 and continue through May 10:

- Recent LoToJa 1000, 2000, 3000, 4000, and 5000 award recipients
- 2024 Huntsman Heroes (limited to first 100)
- 2023 category winners and podium finishers

5. Special consideration will be given to multi-year LoToJa Finishers nearing 1000 award qualifier status.

**6.** All remaining applicants, not included in #4 above, can expect to receive their status notification email on Wednesday, May 15.

**7.** For categories that do not require a lottery selection, registration will close when either the overall rider cap is reached or June 1, whichever occurs first.

### **PAYMENT PROCESS**

All successful applicants will receive a Registration Confirmation email. This email will include login instructions to securely review and submit registration payment. **Payment should be submitted upon of receipt of email.** Payment terms are as follows:

- May 1-31: On-time registration payment
- June 1-30: Additional \$30 fee included on each unpaid registration
- July 1: Unpaid entries forfeit their spot and moved to our Wait List

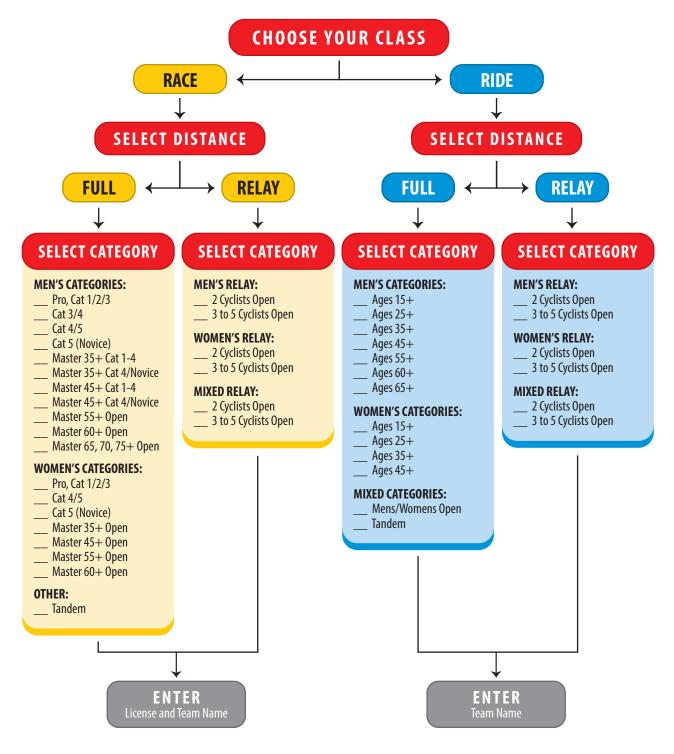
# **CLASS & CATEGORY SELECTION**

LoToJa offers two participation classes. Our Licensed "RACE" Class for cyclists that want to compete to win their respective category and the Cyclosportive "RIDE" Class for cyclists that simply want to cross the finish line before dark. Both classes are sanctioned by USA Cycling.



# **SELECTION CONTINUED...**

The flowchart below shows the categories we offer and how they will be presented to you during the online application process. It illustrates the importance of choosing the right class and distance in order to view and select the category that interests you.





# 2023 START SCHEDULE\*

As illustrated to the right, LoToJa's start times are set at four minute intervals and will alternate between the Cyclosportive Ride and Licensed Race Class categories. Since the routes out of Logan are different for the racers and riders, this start schedule will effectively create eight minute time gaps between each category as cyclists ride through Cache Valley.

\*Please note, this schedule is from the 2023 LoToJa and will change slightly prior to this year's event. The final category start order should be similar and will be finalized/announced in mid August.

### **RACE AND A RIDE**



The LoToJa Classic is a USA Cycling sanctioned RACE and a cyclosportive non-competitive RIDE.

LICENSED RACE - RACE ROUTE				
PACK #	START TIME	BIB NBR	CATEGORY	
RACE 01:	5:30 AM	101+	MEN PRO, CAT 1/2/3	
	5:30 AIVI	131+	MEN MASTER 35+ A (CAT 1-4)	
RACE 02:	5:38 AM	201+	MEN MASTER 45+ A (CAT 1-4)	
RACE 03:	5:46 AM	301+	MEN CAT 3/4	
RACE 04:	5:54 AM	401+	MEN MASTER 35+ B (CAT 4/5)	
RACE 05:	6:02 AM	501+	MEN MASTER 35+ B (CAT 4/5)	
RACE 06:	6:10 AM	601+	MEN MASTER 35+ B (CAT 4/5)	
RACE 07:	6:18 AM	701+	MEN MASTER 35+ B (CAT 4/5)	
RACE 08:	6:26 AM	801+	MEN MASTER 55+ OPEN	
		01+	RACE TANDEM	
	6:34 AM	901+	MEN MASTER 60+ OPEN	
RACE 09:		951+	MEN MASTER 65+ OPEN	
		981+	MEN MASTER 70+ OPEN	
RACE 10:	6:42 AM	1001+	WOMEN PRO, CAT 1/2/3	
		1011+	WOMEN CAT 4/5	
		1031+	WOMEN CAT 5	
		1051+	WOMEN MASTER 35+ OPEN	
		1061+	WOMEN MASTER 45+ OPEN	
		1081+	WOMEN MASTER 55+ OPEN	
RACE 11:	6:50 AM	1101+	MEN MASTER 45+ B (CAT 4/5)	
RACE 12:	6:58 AM	1201+	MEN MASTER 45+ B (CAT 4/5)	
RACE 13:	7:06 AM	1301+	MEN CAT 4/5	
RACE 14:	7:14 AM	1401+	MEN CAT 4/5	
RACE 15:	7:22 AM	1501+	MEN CAT 5	

### **CYCLOSPORTIVE RIDE - RIDE ROUTE**

PACK #	START TIME	BIB NBR	CATEGORY	
RIDE 01:	5:34 AM	1601+	MEN RACE RELAY: 2 PERSON	
		1631+	MEN RACE RELAY: 3-5 PERSON	
RIDE 02:	5:42 AM	1701+	WOMEN RACE RELAY: 2 PERSON	
		1706+	WOMEN RACE RELAY: 3-5 PERSON	
		1721+	MIXED RACE RELAY: 2 PERSON	
		1741+	MIXED RACE RELAY: 3-5 PERSON	
		11+	RIDE TANDEM	
RIDE 03:	5:50 AM	2001+	MEN 35+	
RIDE 04:	5:58 AM	2101+	MEN 35+	
RIDE 05:	6:06 AM	2201+	MEN 35+	
RIDE 06:	6:14 AM	2301+	MEN 35+	
RIDE 07:	6:22 AM	2401+	MEN 35+	
RIDE 08:	6:30 AM	6:30 AM 3101+	MEN RELAY: 2 PERSON	
			MIXED RELAY: 2 PERSON	
RIDE 09:	6:38 AM	2501+	MEN 45+	
RIDE 10:	6:46 AM	2601+	MEN 45+	
		2701+	WOMEN FULL: ALL CATEGORIES	
		3201+	WOMEN RELAY: ALL	
RIDE 11:	6:54 AM	3301+	MIXED RELAY: 3-5 PERSON	
RIDE 12:	7:02 AM	2801+	MEN 55+, 60+, 65+, 70+	
			MEN/WOMEN OPEN	
RIDE 13:	7:10 AM	2901+	MEN 15+	
			MEN 25+	
RIDE 14:	7:18 AM	3401+	MEN RELAY: 3-5 PERSON	
		TBA	OPEN RIDE START, ANY CATEGORY	
l		IDA	OFEN KIDE STAKT, ANT CATEGORY	



# **ANSWERS TO FAQs**

#### When will 2024 LoToJa registration open/close?

The online application period for this year's LoToJa will open on April 13. The last day to submit a lottery application is April 23. Applications received after April 23 are flagged "late" and will be pulled-in on a first-come, first-served basis when remaining spots in a category are available. Applications received after May 15 to August 1 will be put on our Wait List. This list is also accessed on a first-come, first-served basis.

#### Is LoToJa's registration fee refundable?

No, after successful selection/processing of your LoToJa application and the lottery is finalized, there are NO REFUNDS on your entry fee (see Registration Policies on page nine of this PDF).

#### How can "older" cyclists RACE in the same category as their younger teammates?

Your options are to either register down in age for an age-designated category (i.e. Women's Master 35+), or sign-up for a categorized race (i.e. Men's Cat 3/4) as long as your USAC road licenses are compatible. Younger cyclists are not allowed to register up in age.

### How can I ensure selection to start and RACE/RIDE with friends/teammates/family?

Simply apply for the SAME CATEGORY and include the EXACT SAME TEAM NAME. For age-designated RACE categories, older cyclists are allowed to register down in age to ride with younger teammates. For our non-competitive RIDE categories, race-age and/or gender rules are not applicable so sign-up for a category that works for your group.

### Which category will increase ones odds of getting a spot in this year's LoToJa?

The best advice we can offer is to register in the class and category that best matches your training and participation goals. This way, if your application is selected, your LoToJa experience will be spent pedaling with cyclists of similar purpose and ability.

#### Does LoToJa limit the number of cyclists per team on a full-distance category?

Yes, we maintain a team limit of no more than eight (8) cyclists per category (start group). Teams with more than eight cyclists applying for the same category, should be divided up and designated as an "A" and "B" team (for example).

#### Why does the LoToJa enforce a rider cap?

We have implemented a rider cap to maintain a safe, competitive, and enjoyable event for all. In one day, LoToJa participants travel a very long distance through mountainous terrain. This creates a limit on the number of start packs we can safely stage in Logan and still provide adequate time to reach Teton Village (Jackson Hole) before dark.

#### What are the basic requirements for relay team applicants?

Relay team categories are 2 and 3 to 5 person teams. The team captain will submit the first application to generate emails with step-by-step sign-up instructions to his/her team members. An application must be received from each and every teammate in order for a relay team to be considered in our selection process.

#### How does one confirm their LoToJa application was received?

Applicants will receive a Submission Acknowledgement email in their Inbox within a few seconds after submitting an online application. Sometimes this email is discovered in ones Junk mailbox if our message was tagged as SPAM. Receipt confirmation can also be done by emailing registration@lotoja.com.



# FAQs CONTINUED...

#### How are changes made to an application after it has been submitted?

To request changes, please send an email to registration@lotoja.com.

#### My web browser still shows LoToJa's old web site?

Your computer has LoToJa's old website content cached in its memory. To fix this problem, "Empty Cache" or "Clear Recent History" in your web browser. Replace your "bookmark" if necessary.

#### Does LoToJa give or sell your email address and other contact information?

No, personal information gathered during registration is ONLY accessed by us. It will never be given or sold to others. We use our cyclist database to email LoToJa event and registration information directly to registered participants before, during, and after the event.

#### What options can I expect if LoToJa is canceled after paying for my registration?

LoToJa is 41 years for 41 years. We fully expect our streak to continue in 2024. In the unlikely event LoToJa is forced to cancel due to circumstances beyond our control, we will provide entry fee options that could include partial refunds, discounts, and/or guaranteed spots. Ultimately, the options we offer to you will not sacrifice our ability to produce LoToJa in the future.

#### Will LoToJa provide a full refund if the event is ever canceled?

No, LoToJa would not survive one year without revenue. LoToJa's expenses are incurred year-round. Our ability to satisfy these expenses are almost entirely dependent upon entry fee receipts.

#### Will LoToJa's selection process, registration, and/or notification dates change?

We expect to follow the information published on pages two and three of this guide. However, if needed, it may be necessary to adjust our dates and registration requirements.



# **ADDITIONAL CONSIDERATIONS**

As you move through LoToJa's application process, you will be given the opportunity to add 2024 LoToJa merchandise as well as get involved with one or more of our fundraising efforts.

### **PRE-PAID MERCHANDISE**

Two of the benefits for adding merchandise to your LoToJa application is 1) your correct size/preferred style is guaranteed to be available at Packet Pickup, and 2) your pre-paid gear will be bagged and ready for you to grab so can avoid the lines at our merchandise tent.

### WAYS TO GIVE

We offer several ways for you to join us in our mission to give back to important causes. You can:

- 1) **ENTER** one or more of our Drawings
- 2) DONATE to one or more of our charitable partners
- 3) ADD one of our Other Opportunities to your LoToJa application (Pasta Dinner and/or LoToJa Green Team)

#### The charities listed below will benefit from your generosity.

#### HUNTSMAN CANCER — [LEARN MORE]

Huntsman Cancer's mission is to understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to educate the public about cancer risk, prevention, and care.

### UTAH HIGH SCHOOL CYCLING LEAGUE — [LEARN MORE]

The Utah High School Cycling League was organized in 2011 under the National Interscholastic Cycling Association to enable every Utah teen to strengthen body, mind and character and promote life-long health and fitness through cycling. The league facilitates the development of high school cycling teams/clubs for grades 9-12 and provides the education, training, licensing and insurance for coaches and volunteers.

### NATIONAL ABILITY CENTER (NAC) — [LEARN MORE]

Since 1985 the National Ability Center has opened the doors of recreation and sports to individuals with disabilities. Their activities build self-esteem, confidence, and physical development. Every year the center provides thousands of experiences in cycling, skiing, horseback riding, canoeing, and many other programs. The NAC's participants have competed in the Paralympics and the Special Olympics. Most importantly, though, individuals gain the confidence to be active participants in community life.

### ALS ASSOCIATION | ROCKY MOUNTAIN CHAPTER — [LEARN MORE]

The ALS Association Rocky Mountain Chapter strives to help those living with ALS across Colorado, Utah and Wyoming. Their mission is to discover treatments and a cure for ALS, and to serve, advocate for and empower people affected by ALS to live their lives to the fullest.

#### BIKE UTAH — [LEARN MORE]

Bike Utah is a statewide, nonprofit bicycle advocacy and education organization. They are working to make Utah the best place in the country to ride all types of bicycles. This means: more bicycle routes for riding, training, commuting, or just having fun on two (or three) wheels; better laws and education for drivers to keep bicyclists safe; getting elected officials and planners on bikes so they are proponents of better bicycling; and educating 3,000 kids every year about why bicycles are awesome.















# **REGISTRATION POLICIES**

Although we look forward to seeing you at LoToJa, we understand certain things may come up that prevent you from attending. Please make note of the following 2024 LoToJa registration policies:

#### **NO REFUND POLICY**

After successfully processing your LoToJa application and our selection process is finalized, there are NO REFUNDS on your entry fee. This policy stays in effect whether you are injured, have health concerns, unexpected business obligations, a family emergency, etc. There are NO EXCEPTIONS.

#### WHY NO REFUNDS?

The production of LoToJa takes a full year to organize. It requires a significant financial commitment. We incur and pay for most of our bills before the event even begins. Our ability to satisfy these expenses are almost entirely dependent upon the revenue we receive from entry fees. Since there are no refunds or discounts on the bills LoToJa generates throughout the year, we cannot offer refunds or discount entry fees to cyclists that cannot make it to the start line.

#### **DEFERMENT POLICY**

Your 2024 registration can be deferred to 2025 for a GUARANTEED ENTRY ONLY. To claim your spot, you will be required to SUBMIT AND PAY for your 2025 registration. 2024 entry fees cannot be rolled forward. There are NO EXCEPTIONS.

#### WHY NO ENTRY FEE DEFERMENTS?

One of the primary reasons we do not allow entry fee deferment is LoToJa's rider cap. We have a budgeted number of paid spots available each year. To roll an entry fee from one year to the next would significantly affect the revenue required to produce LoToJa the following year.

#### **TRANSFER POLICY EXCEPTION** — THE FOLLOWING OPTIONS ARE VALID FROM JULY 1 TO AUGUST 7

#### **OPTION A: WE ACCESS OUR WAIT LIST**

We manage a "wait list" that operates on a first come first served basis and by category. The cyclist on our list that takes your registration will be responsible to reimburse you directly for your entry fee and pay us a \$25 transfer fee. We will facilitate an introduction by email so you can make arrangements to collect your money. The transfer will be finalized once you have confirmed receipt of reimbursement and we have received the transfer fee payment.

#### **OPTION B: YOU FIND SOMEONE**

If we do not already have someone on our "wait list" in your catgeory, then you have this option of inviting a friend/teammate to submit an application to take your spot. We'll then transfer your registration to him/her. Simply email us their name and email address to start the transfer process. This person will be responsible for reimbursing your entry fee.

#### **NO TRANSFER POLICY** — EFFECTIVE AFTER AUGUST 7

You cannot give up or sell your LoToJa slot to another person. This includes friends, teammates, or family members. There are NO EXCEPTIONS after the August 7 deadline.





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