

PLEASE READ
BEFORE
you register

(COVID-19 thoughts on last two pages)

2020 REGISTRATION GUIDE



LOTOJA

INFORMATION TO HELP
YOU GET SIGNED UP FOR LOTOJA
WITH A LITTLE LESS STRESS

LOTOJA.COM

BEFORE YOU APPLY

Please consider the following four suggestions **BEFORE** submitting your 2020 LoToJa application:

- 1. READ THIS REG GUIDE** as well as the latest edition of our **Event Guide** (Race Bible).
- 2. DETERMINE YOUR CLASS AND CATEGORY** so you know how to answer the questions presented to you during registration. Your choice should be consistent with your training and participation goals. It should also match the class and category of the friends, family, and/or teammates you plan to race/ride with.*
- 3. RENEW YOUR ANNUAL USAC LICENSE** if you plan to race in one of our competitive categories. For those of you that are new to racing and/or have not received an upgrade, you will race in a "Novice" category (previously called Cat 5). You have the option of competing with either an ANNUAL or ONE-DAY license. ONE-DAY licenses are \$10 and can be added to your LoToJa application. Cyclists that carry a Category 1-4 road license are required by USA Cycling to renew their annual license.
- 4. HAVE A COMPLETE TEAM** if you are joining/signing up a relay team. Team captains will submit their application first, to create the team, and will be asked to enter the name and correct email address for each teammate. This will ensure everyone receives instructions to join the team. Incomplete team applications will not be considered in our lottery.

*LoToJa's lottery registration process and the rider cap follow in each category, does affect our ability to easily and fairly move teammates from one category to the next. This is especially true in our Cyclosporptive Ride categories. We will accommodate category changes for Licensed Race cyclists that receive an upgrade from USA Cycling.

HOW OUR LOTTERY WORKS

LoToJa registration will be done by lottery by category and will follow these five guidelines:

- 1.** Only applications received during LoToJa's open registration period (April 8 to 15) will be considered.
- 2.** Submit one application only. Applicants with multiple entries will not be considered.
- 3.** LoToJa's lottery is done one category at a time, so be sure your category and team name is the same as the friends, family, and/or teammates you want to ride/race with.
- 4.** About 15 percent of the applications received are guaranteed and are excluded from the lottery. Their applications are processed first beginning April 20 and through May 11. This VIP group includes:
 - Recent LoToJa 1000, 2000, 3000, and 4000 award recipients
 - 2020 Huntsman Hometown Heroes
 - 2019 category winners and podium finishers
- 5.** We try to maintain a "first-timer" cyclist limit of no more than 33 percent of the field in any one category. This means, in certain categories, applicants with previous LoToJa experience may have an increased chance of receiving a confirmed spot.
- 6.** All lottery applicants can expect to receive their Status Notification email on Friday, May 15.

REGISTRATION FYIs AND REMINDERS

REGISTRATION PERIOD - Registration for the 2020 LoToJa Classic is April 8 through April 15.

LOTOJA RIDER CAP - For safety and fair play reasons, LoToJa has a set number of categories and maintains a rider cap in each. For the categories that do not require our lottery selection process, registration will close either when the rider cap for that category has been reached or on June 1, whichever occurs first.

HOW TO BE SELECTED TO RACE/RIDE WITH TEAMMATES - Cyclists wanting to be selected and assigned to start with friends, family, and/or teammates, must apply for the SAME CATEGORY and include the EXACT SAME TEAM NAME. For age-based race categories, older cyclists are allowed to "register down" in age to race with younger teammates.

TEAM LIMITS - LoToJa maintains a team limit of no more than eight (8) cyclists per category (start group). Teams with more than eight cyclists applying for the same category, should be divided up and designated as an "A" and "B" team (for example).

REQUIREMENTS FOR RELAY TEAM APPLICANTS - Relay team categories are 2 and 3 to 5 person teams. An application must be received from each and every teammate in order for a relay team to be considered in our selection process.

ADD US TO YOUR ADDRESS BOOK - To ensure that important registration information and monthly LoToJa Latest emails are successfully delivered to your inbox, please add registration@lotoja.com and info@lotoja.com to your address book.

ENTRY FEE SCHEDULE

LICENSED "RACE" CLASS CATEGORIES: Fees for cyclists that carry an ANNUAL USAC License

- Individual Fee: \$210.00
- Tandem Fee: \$230.00
- Relay Team Fee: \$145.00 per person
- One-Day Race License: \$10.00 additional (only an option for men's and women's Novice category)

CYCLOSPORTIVE "RIDE" CLASS CATEGORIES: Fees include the \$10 ONE-DAY USAC License*

- Individual Fee: \$220.00
- Tandem Fee: \$250.00
- Relay Team Fee: \$155.00 per person

* Adding a \$10 one-day license is optional for LoToJa's cyclo sportive ride class, but USA Cycling's excess medical coverage is only provided with purchase of a one-day license or annual membership.

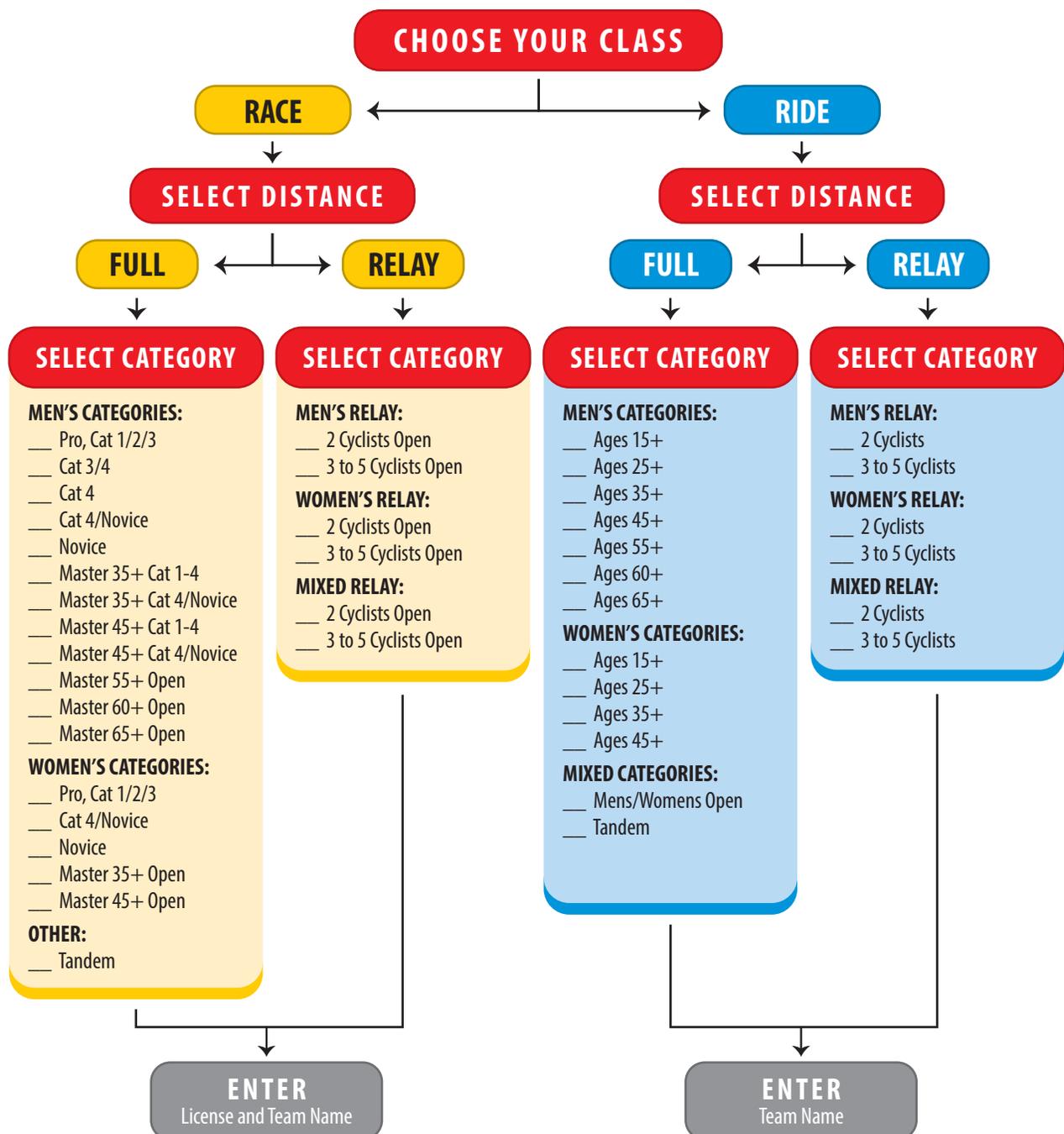
PAYMENT PROCESS

All successful VIP and lottery applicants will receive their status notification by email. This email will include special instructions to login, review the entry, and make a secure payment. **Payments should be submitted upon of receipt of email and no later than dates noted below.** Unpaid applications will forfeit their spot. Payments will be received/processed as follows:

- VIP Applicants: April 20 through May 11
- All Other Applicants: May 15-31

CLASS & CATEGORY SELECTION

The LoToJa Classic offers two classes. Our Licensed "RACE" Class for cyclists that want to compete to win their respective category and the Cyclosporitive "RIDE" Class for cyclists that simply want to cross the finish line before dark. Both are sanctioned by USA Cycling. Participation in our "race" categories requires either an annual or one-day USAC license. The following flowchart shows the categories we offer and how they will be presented to you during our online application process. It also illustrates the importance of choosing the right class and distance in order to view and select the category you are interested in riding.



2019 START SCHEDULE*

As illustrated to the right, LoToJa's start times are set at three minute intervals and will alternate between the Cyclosporive Ride and Licensed Race Class categories. Since the routes out of Logan are different for the racers and riders, this start schedule will effectively create six minute time gaps between each category as cyclists ride through Cache Valley.

*Please note, this schedule is from the 2019 LoToJa and will change slightly prior to this year's event. The final category start order should be similar and will be finalized/announced in mid August.

RACE AND A RIDE



The LoToJa Classic is a USA Cycling sanctioned RACE and a cyclosporive non-competitive RIDE.

LICENSED RACE - RACE ROUTE

PACK #	START TIME	BIB NUMBER	CATEGORY
RACE 01:	6:03 AM	11 and up	RIDE TANDEM (OPTION A)
		01 to 10	RACE TANDEM
RACE 02:	6:09 AM	101+	MEN PRO, CAT 1/2/3
RACE 03:	6:15 AM	201+	MEN MASTER 35+ A (CAT 1-4)
		241+	MEN MASTER 45+ A (CAT 1-4)
RACE 04:	6:21 AM	301+	MEN CAT 3/4
		341+	MEN CAT 4
RACE 05:	6:27 AM	401+	MEN MASTER 55+ OPEN
RACE 06:	6:33 AM	501+	MEN MASTER 60+ OPEN
		555+	MEN MASTER 65+ OPEN
RACE 07:	6:39 AM	601+	MEN MASTER 35+ B (CAT 4/5)
RACE 08:	6:45 AM	701+	MEN MASTER 35+ B (CAT 4/5)
RACE 09:	6:51 AM	801+	MEN MASTER 35+ B (CAT 4/5)
RACE 10:	6:57 AM	901+	WOMEN PRO, CAT 1/2/3
		911+, 931+	WOMEN CAT 4/5, CAT 5
		961+	WOMEN MASTER 35+ OPEN
		971+	WOMEN MASTER 45+ OPEN
RACE 11:	7:03 AM	1001+	MEN MASTER 45+ B (CAT 4/5)
RACE 12:	7:09 AM	1101+	MEN MASTER 45+ B (CAT 4/5)
RACE 13:	7:15 AM	1201+	MEN CAT 4/5
RACE 14:	7:21 AM	1301+	MEN CAT 5
RACE 15:	7:27 AM	1401+	MEN CAT 5

CYCLOSPORIVE RIDE - RIDE ROUTE

PACK #	START TIME	BIB NUMBER	CATEGORY
RIDE 01:	6:00 AM	1501+	RACE RELAY: 2 PERSON (ALL)
RIDE 02:	6:06 AM	1601+	RACE RELAY: 3-5 PERSON (ALL)
RIDE 03:	6:12 AM	2001+	MEN 35+
RIDE 04:	6:18 AM	2101+	MEN 35+
RIDE 05:	6:24 AM	2201+	MEN 35+
RIDE 06:	6:30 AM	4101+	RIDE RELAY: 2 PERSON
RIDE 07:	6:36 AM	2301+	MEN 35+
			RIDE TANDEM (OPTION B)
RIDE 08:	6:42 AM	2401+	MEN 35+
RIDE 09:	6:48 AM	2501+	MEN 35+ and MEN 45+
RIDE 10:	6:54 AM	2601+	MEN 45+
RIDE 11:	7:00 AM	2701+	WOMEN 25+
			WOMEN 35+
			WOMEN 45+
		4201+	WOMEN RELAY (ALL)
RIDE 12:	7:06 AM	2801+	MEN 55+
			MEN 60+
			MEN 65+
RIDE 13:	7:12 AM	4301+	RIDE RELAY: 3-5 PERSON
RIDE 14:	7:18 AM	2901+	MEN 15+ and MEN 25+
RIDE 15:	7:24 AM	3001+	MEN/WOMEN OPEN
RIDE 16:	7:30 AM	4401+	RIDE RELAY: 3-5 PERSON

ADDITIONAL CONSIDERATIONS

As you move through LoToJa's application process, you will be given the opportunity to add 2020 LoToJa merchandise as well as get involved with one or more of our fundraising efforts.

PRE-PAID MERCHANDISE

Two of the benefits for adding merchandise to your LoToJa application is 1) your correct size/preferred style is guaranteed to be available at Packet Pickup, and 2) your pre-paid gear will be bagged and ready for you to grab so can avoid the lines at our merchandise tent.

WAYS TO GIVE

We offer several ways for you to join us in our mission to give back to important causes. You can:

- 1) **ENTER** one or more of our Drawings
- 2) **DONATE** to one or more of our charitable partners
- 3) **ADD** one of our Other Opportunities to your LoToJa application (Pasta Dinner and/or LoToJa Green Team)

The charities listed below will benefit from your generosity.

HUNTSMAN CANCER — [\[LEARN MORE\]](#)

Huntsman Cancer's mission is to understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to educate the public about cancer risk, prevention, and care.

UTAH HIGH SCHOOL CYCLING LEAGUE — [\[LEARN MORE\]](#)

The Utah High School Cycling League was organized in 2011 under the National Interscholastic Cycling Association to enable every Utah teen to strengthen body, mind and character and promote life-long health and fitness through cycling. The league facilitates the development of high school cycling teams/clubs for grades 9-12 and provides the education, training, licensing and insurance for coaches and volunteers.

NATIONAL ABILITY CENTER (NAC) — [\[LEARN MORE\]](#)

Since 1985 the National Ability Center has opened the doors of recreation and sports to individuals with disabilities. Their activities build self-esteem, confidence, and physical development. Every year the center provides thousands of experiences in cycling, skiing, horseback riding, canoeing, and many other programs. The NAC's participants have competed in the Paralympics and the Special Olympics. Most importantly, though, individuals gain the confidence to be active participants in community life.

COMMON GROUND — [\[LEARN MORE\]](#)

Common Ground Outdoor Adventures' mission is to provide life-enhancing outdoor recreational opportunities for youth and adults with disabilities. We provide adaptive equipment and support, which enable people with disabilities to participate in outdoor recreation alongside their peers. These experiences reduce stereotypes, raise awareness, and empower people to realize their full potential.

BIKE UTAH — [\[LEARN MORE\]](#)

Bike Utah is a statewide, nonprofit bicycle advocacy and education organization. They are working to make Utah the best place in the country to ride all types of bicycles. This means: more bicycle routes for riding, training, commuting, or just having fun on two (or three) wheels; better laws and education for drivers to keep bicyclists safe; getting elected officials and planners on bikes so they are proponents of better bicycling; and educating 3,000 kids every year about why bicycles are awesome.



ANSWERS TO REGISTRATION FAQS

When will 2020 LoToJa registration open/close?

The online application process for this year's LoToJa will open on April 8. The last day to submit an application for our lottery is April 15. Final status notification emails will be sent to all lottery applicants on May 15.

Is LoToJa's registration fee refundable?

After successful selection/processing of your LoToJa application and the lottery is finalized, there are NO REFUNDS on your entry fee (see Registration Policies on next page).

How can "older" cyclists race in the same category as their younger teammates?

Older competitive cyclists are allowed to "register down" in age to **race** with younger teammates. Younger cyclists are not allowed to register in categories older than their race age. This rule **does not** apply to LoToJa's non-competitive RIDE categories.

Which category will increase my odds of getting a spot in this year's LoToJa?

The best advice we can offer is to register in the class and category that best matches your ability to train for and participate in the LoToJa. This way, if your application is selected, your LoToJa experience will be spent pedaling with cyclists of similar goals and abilities. Ultimately, we want a good balance of LoToJa veterans vs. first-timers in all categories.

Why does the LoToJa enforce a rider cap?

We have implemented a rider cap to maintain a safe, competitive, and enjoyable event for both cyclists and motorists. In one day, LoToJa participants travel a very long distance through mountainous terrain. This places a time limit on the number of start packs we can safely stage in Logan and still provide adequate time for cyclists to reach Teton Village (Jackson Hole) before dark.

How are changes made to an application after it has been submitted?

To request changes, please send an email to registration@lotoja.com.

Is cyclist email and other contact information given or sold outside partners?

Personal information gathered during LoToJa registration is used ONLY by us. It will never be given or sold to others. We use our cyclist database to communicate to cyclists and their support crews about LoToJa-related information before, during, and after the event.

How does one confirm their LoToJa application was received?

Applicants will receive a Submission Acknowledgement email in their Inbox within a few seconds after submitting an online application. Sometimes this email is discovered in the Junk mailbox if our message was tagged as SPAM. Receipt confirmation can also be done by emailing registration@lotoja.com.

My web browser still shows LoToJa's old web site?

Your computer has LoToJa's old website content cached in its memory. To fix this problem, "Empty Cache" or "Clear Recent History" in the web browser. Replace your "bookmark" if necessary.

REGISTRATION POLICIES

NO REFUND POLICY

After successful selection/processing of your LoToJa application and the lottery is finalized, there are NO REFUNDS on your entry fee. This policy stays in effect whether you are injured, have unexpected business, a family emergency, etc. There are NO EXCEPTIONS to this policy.

WHY NO REFUNDS?

The production of LoToJa takes a full year to organize. It requires a significant financial commitment. We incur and pay for most of our bills before the event even begins. Our ability to satisfy these expenses are almost entirely dependent upon the revenue we receive from entry fees. Since there are no refunds or discounts on the bills LoToJa generates throughout the year, we cannot offer refunds or discount entry fees to cyclists that cannot make it to the start line.

NO TRANSFER POLICY

You cannot give up or sell your LoToJa slot to another person.* This includes friends, teammates, or family members.

WHY NO TRANSFERS?

The majority of LoToJa's categories receive more applications than there are available spots. Once registration closes and the selection process is complete, there is simply no way to accommodate substitutions and be fair to the applicants that missed the cut.

*POLICY EXCEPTION

The ONLY exception to our No Transfer Policy would be on either tandem or relay team entries, since a DNS by one cyclist will impact the remaining cyclist/team. In this case, we will allow a substitution as long as the transfer is authorized by us and occurs prior to August 15. Please contact us for substitution approval and instructions.

NO DEFERMENT POLICY

We do not allow deferment of your LoToJa registration to a future race/ride. There are NO EXCEPTIONS to this policy.

WHY NO DEFERMENTS?

One of the primary reasons we do not allow entry fee deferment is LoToJa's rider cap. We have a set number of paid spots available each year. To roll an entry fee from one year to the next would affect the revenue required to produce LoToJa the following year.

Thank you for understanding our registration policies.

COVID-19 CONCERNS

LoToJa is just one of thousands of cycling and endurance events that have been or may be affected by the worldwide COVID-19 pandemic. We're now "weathering a storm" that is a lot different than anything most of us have ever pedaled through before. Like you, we wonder when our lives will get back to normal.

As of today, **we are hopeful to safely and responsibly allow LoToJa to occur on September 12**. We hope LoToJa continues to be an event that ALWAYS happens and that many look forward to with excitement each year. We recognize and appreciate the hours of training, personal sacrifice, and financial investment you make to join us.

As the weeks and months pass, we will closely monitor updates from the U.S. Centers for Disease Control and Prevention (CDC) as well as local and state government agencies. We currently believe it is too early to decide to cancel LoToJa. We also realize that several of our cyclists and crews travel from many states to participate. Therefore, **we will communicate our decision to either proceed with or cancel LoToJa by August 1**, six weeks out from race day.

We have received several emails over the last week with questions that have never been asked before, such as:

- "If I register and you're unable to hold the race this year, will refunds be issued?"
- "What contingency plans are in place if you are not allowed to hold the race?"
- "I know September is quite a ways off, but I'm wondering how you will handle a situation in which we sign up, pay our money, and then it gets cancelled?"

ANSWERS TO YOUR QUESTIONS

We feel it is important to address the above concerns by answering the following **three questions** before you submit your LoToJa application in the coming days:

QUESTION 1: Will LoToJa's lottery process, as well as registration and notification dates, change?

We will continue to follow the information published on pages two and three in our Registration Guide. However, we'll be flexible and adjust the dates and details as needed. Just like you, we have no idea what to expect this year.

QUESTION 2: What options can you expect if you pay for your registration and then LoToJa is canceled on August 1?

OPTION A:

- Receive a partial refund on your 2020 entry fee - \$100 (individual), \$70 (relay)
- Guaranteed spot in the 2021 race
- Get 10 percent off next year's entry fee

OPTION B:

- No refund in 2020
- Guaranteed spot in the 2021 race
- Get 50 percent off next year's entry fee

MORE TO CONSIDER...

QUESTION 3: What's the reason LoToJa cannot provide a full refund if the event is canceled on August 1?

The short answer: LoToJa would not survive one year with little or no revenue.

The long answer: There are many great race directors who have made the tough decision to either adjust, cancel or postpone their event(s). Their primary concern is safety and to minimize the speed and spread of the coronavirus. For many, this is a decision that ends their event. They've made this choice for you, for us, and for the health and safety of everyone. LoToJa shares in this commitment. We will cancel this year's LoToJa if the current situation does not improve. Regardless, LoToJa will still have lots of bills to pay and unrecoverable expenses, including the wages of event staff who work on it year-round. Our ability to satisfy these expenses are almost entirely dependent upon entry fee revenue.

WITH GRATITUDE

Thank you for considering a 2020 LoToJa application despite the current uncertainty. We are extremely grateful for the trust and investment you have and will give to the event. We truly look forward to this year's race and many more in the years to come. By working together we'll make it through this stiff headwind!

Sincerely,

Your friends at Epic Events