

PLEASE
read BEFORE
registering

2018
REGISTRATION GUIDE



LOTOJA

INFORMATION TO HELP
YOU GET SIGNED UP FOR LOTOJA
WITH A LITTLE LESS STRESS

LOTOJA.COM

BEFORE YOU APPLY

Please consider the following four suggestions **BEFORE** submitting your 2018 LoToJa application:

- 1. READ THIS REG GUIDE** as well as the latest edition of our **Event Guide** (Race Bible).
- 2. DETERMINE YOUR CLASS AND CATEGORY** so you know how to answer the questions presented to you during the registration process. Your choice should be consistent with your training and participation goals. It should also match the class and category of the friends, family, and/or teammates you plan to race/ride with.*
- 3. RENEW YOUR ANNUAL LICENSE** if you are planning to race in one of our competitive categories. If you are new to racing, or have not received an upgrade higher than Category 5, you have the option of competing with either an ANNUAL or ONE-DAY license. ONE-DAY licenses are \$10 and can be added to your LoToJa application.**
- 4. KNOW YOUR TEAM NAME AND TEAMMATES** if you are on a relay team. You should also be clear on whether your teammates are applying for either a RACE or RIDE relay category. Applications with incomplete or inconsistent information will not be considered in our lottery.

*LoToJa's lottery registration process and the rider cap follow in each category, does affect our ability to easily and fairly move teammates from one category to the next. This is especially true in our Cyclosporitive Ride categories. We will accommodate category changes for Licensed Race cyclists that receive a license upgrade from USA Cycling. **Cyclists that carry a Category 1-4 road license are required by USA Cycling to renew their annual license.

HOW OUR LOTTERY WORKS

LoToJa registration will be done by lottery by category and will follow these five guidelines:

- 1.** Only applications received during LoToJa's open registration period (April 4 to 10) will be considered.
- 2.** Submit one application only. Applicants with multiple entries will not be considered.
- 3.** LoToJa's lottery is done one category at a time, so be sure your category and team name is the same as the friends, family, and/or teammates you want to ride/race with.
- 4.** About 15 percent of the applications received are guaranteed and are excluded from the lottery. Their applications are processed first and during the month of April. This VIP group includes:
 - Recent LoToJa 1000, 2000, 3000, and 4000 award recipients
 - 2018 Huntsman Hometown Heroes
 - 2017 category winners and podium finishers
- 5.** We try to maintain a "first-timer" cyclist limit of no more than 33 percent of the field in any one category. This means, in certain categories, applicants with previous LoToJa experience may have an increased chance of receiving a confirmed spot.
- 6.** All lottery applicants can expect to receive their Status Notification email on Friday, May 11.



REGISTRATION FYIs AND REMINDERS

REGISTRATION PERIOD - Registration for the 2018 LoToJa Classic is April 4 through April 10.

LOTOJA RIDER CAP - For safety and fair play reasons, LoToJa has a set number of categories and maintains a rider cap in each. For the categories that do not require a lottery selection process, registration will close either when the rider cap for that category has been reached or on June 1, whichever occurs first.

HOW TO BE SELECTED TO RACE/RIDE WITH TEAMMATES - Cyclists wanting to be selected and assigned to start with friends, family, and/or teammates, must apply for the SAME CATEGORY and include the EXACT SAME TEAM NAME. For age-based race categories, older cyclists are allowed to "register down" in age to race with younger teammates.

TEAM LIMITS - LoToJa maintains a team limit of no more than eight (8) cyclists per category (start group). Teams with more than eight cyclists applying for the same category, should be divided up and designated as an "A" and "B" team (for example).

REQUIREMENTS FOR RELAY TEAM APPLICANTS - Relay team categories are 2 and 3 to 5 person teams. An application must be received from each and every teammate in order for a relay team to be considered in our selection process.

ADD US TO YOUR ADDRESS BOOK - To ensure that important registration information and monthly LoToJa Latest emails are successfully delivered to your inbox, please add registration@lotoja.com and info@lotoja.com to your address book.

ENTRY FEE SCHEDULE

LICENSED "RACE" CLASS CATEGORIES: Fees for cyclists that carry an ANNUAL USAC License

Individual Fee:	\$200.00
Tandem Fee:	\$220.00
Relay Team Fee:	\$135.00 per person
One-Day Race License:	\$10.00 additional (option for Men's and Women's Cat 5)

CYCLOSPORTIVE "RIDE" CLASS CATEGORIES: Fees include the \$10 ONE-DAY USAC License

Individual Fee:	\$210.00
Tandem Fee:	\$240.00
Relay Team Fee:	\$145.00 per person

REGISTRATION PAYMENT

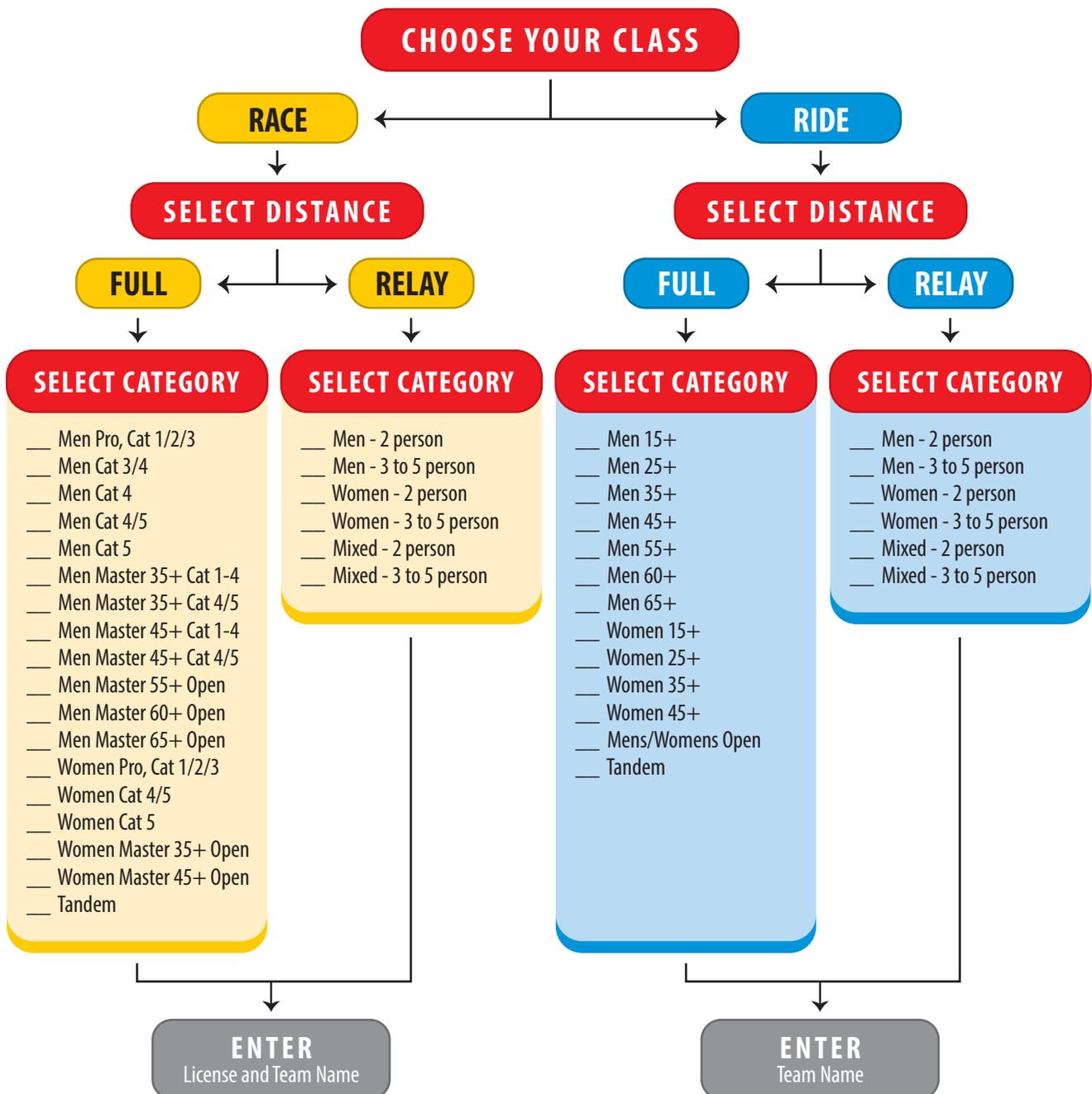
2018 PAYMENT PROCESS - All successful VIP and lottery applicants will receive their notification by email. This email will include special login instructions for registration review and secure payment . **Payments should be received within 7 days of receipt of email.** Unpaid applications will forfeit their spot. Payments will be received/processed as follows:

VIP Applicants: April 12-30

All Other Applicants: May 11-31

CLASS & CATEGORY SELECTION

The 2018 LoToJa Classic will again offer two classes. The Licensed "RACE" Class for cyclists that want to compete to win their respective category and the Cyclosporitive "RIDE" Class for cyclists that simply want to cross the finish line before dark. Both classes are sanctioned by USA Cycling and will require either an annual or one-day license. The following diagram shows the registration flow to our SELECT CATEGORY pages. It illustrates how easy one can inadvertently register for the wrong category and be separated from the friends/teammates. As you can see, it's important to know the answers to "CHOOSE YOUR CLASS" and "SELECT DISTANCE".



START SCHEDULE*

LoToJa's start times will be at three minute intervals and will alternate between the Cyclosporitive** Ride and Licensed Race Class categories as shown to the right (example from 2017 LoToJa). Since the routes out of Logan are different for the racers and riders, our start schedule will effectively create six minute time gaps between each category as cyclists ride through Cache Valley.

Please note, **all cyclists must start LoToJa with their assigned start pack.** Cyclists that start earlier than their assigned time, risk receiving either time penalty or disqualification.

All cyclists participating in LoToJa will be chipped timed and receive a finisher's medal upon crossing the finish line. Cyclosporitive Ride Class finisher's are not recognized for "podium" results or receive prizes during LoToJa's awards ceremony.

* The categories and start times currently posted on this page are from the 2017 event and may change slightly prior to the 2018 LoToJa. But category order should be similar to this schedule. A final start schedule will be published in July.

**Cyclosporitive is short for the French term randonnée cyclosporitive. The Italian term gran fondo is commonly used for this class in the United States. Cyclists use sportives to challenge themselves in a personal battle against distance and time. A cyclosporitive falls between a traditional cycle road race and the more challenging non-competitive randonnée (what LoToJa previously referred to as our Fun Ride Class).

LICENSED RACE - Race Route			
PACK #	START TIME	BIB NUMBER	CATEGORY
RACE 01:	6:00 AM	21 and up	RIDE TANDEM
		01 to 10	RACE TANDEM
RACE 02:	6:06 AM	100s	MEN PRO, CAT 1/2/3
RACE 03:	6:12 AM	201+	MEN MASTER 35+ A (CAT 1-4)
		251+	MEN MASTER 45+ A (CAT 1-4)
RACE 04:	6:18 AM	301+	MEN CAT 3/4
		351+	MEN CAT 4
RACE 05:	6:24 AM	400s	MEN MASTER 55+ OPEN
RACE 06:	6:30 AM	500s	MEN MASTER 60+ OPEN
RACE 07:	6:36 AM	600s	MEN MASTER 35+ B (CAT 4/5)
RACE 08:	6:42 AM	700s	MEN MASTER 35+ B (CAT 4/5)
RACE 09:	6:48 AM	800s	MEN MASTER 35+ B (CAT 4/5)
RACE 10:	6:54 AM	900s	MEN MASTER 35+ B (CAT 4/5)
RACE 11:	7:00 AM	1001+	WOMEN PRO, CAT 1/2/3
		1016+	WOMEN CAT 4/5
		1061+	WOMEN MASTER 35+ OPEN
		1086+	WOMEN MASTER 45+ OPEN
RACE 12:	7:06 AM	1100s	MEN MASTER 45+ B (CAT 4/5)
RACE 13:	7:12 AM	1200s	MEN MASTER 45+ B (CAT 4/5)
RACE 14:	7:18 AM	1300s	MEN CAT 5
RACE 15:	7:24 AM	1400s	MEN CAT 5
RACE 16:	7:30 AM	1500s	MEN CAT 5

CYCLOSPORTIVE RIDE - Ride Route			
PACK #	START TIME	BIB NUMBER	CATEGORY
RIDE 01:	6:03 AM	4101+	RACE RELAY: 2 PERSON
		4151+	RACE RELAY: 3-5 PERSON
RIDE 02:	6:09 AM	2000s	MEN 35+
RIDE 03:	6:15 AM	2100s	MEN 35+
RIDE 04:	6:21 AM	2200s	MEN 35+
RIDE 05:	6:27 AM	2300s	MEN 35+
RIDE 06:	6:33 AM	4200s	RIDE RELAY: 2 PERSON
RIDE 07:	6:39 AM	2400s	MEN 35+; RIDE TANDEM
RIDE 08:	6:45 AM	2500s	WOMEN 25+, 35+, and 45+
RIDE 09:	6:51 AM	2600s	MEN 55+
			MEN 60+
RIDE 10:	6:57 AM	4300s	RIDE RELAY: 3-5 PERSON
RIDE 11:	7:03 AM	2700s	MEN 45+
RIDE 12:	7:09 AM	2800s	MEN 45+
RIDE 13:	7:15 AM	2900s	MEN 15+ and 25+
RIDE 14:	7:21 AM	3000s	MEN/WOMEN OPEN
RIDE 15:	7:27 AM	4400s	RIDE RELAY: 3-5 PERSON

ADDITIONAL CONSIDERATIONS

As you move through LoToJa's application process, you will be given the opportunity to add 2018 LoToJa merchandise as well as get involved with one or more of our fundraising efforts.

PRE-PAID MERCHANDISE

Two of the benefits for adding merchandise to your LoToJa application is 1) your correct size/preferred style is guaranteed to be available at Packet Pickup, and 2) your pre-paid gear will be bagged and ready for you to grab so can avoid the lines at our merchandise tent.

WAYS TO GIVE

We offer several ways for you to join us in our mission to give back to important causes. You can:

- 1) **ENTER** one or more of our Drawings
- 2) **DONATE** to one or more of our charitable partners
- 3) **ADD** one of our Other Opportunities to your LoToJa application (Pasta Dinner and/or LoToJa Green Team)

The charities listed below will benefit from your generosity.

HUNTSMAN CANCER — [\[LEARN MORE\]](#)

Huntsman Cancer's mission is to understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to educate the public about cancer risk, prevention, and care.

UTAH HIGH SCHOOL CYCLING LEAGUE — [\[LEARN MORE\]](#)

The Utah High School Cycling League was organized in 2011 under the National Interscholastic Cycling Association to enable every Utah teen to strengthen body, mind and character and promote life-long health and fitness through cycling. The league facilitates the development of high school cycling teams/clubs for grades 9-12 and provides the education, training, licensing and insurance for coaches and volunteers.

NATIONAL ABILITY CENTER (NAC) — [\[LEARN MORE\]](#)

Since 1985 the National Ability Center has opened the doors of recreation and sports to individuals with disabilities. Their activities build self-esteem, confidence, and physical development. Every year the center provides thousands of experiences in cycling, skiing, horseback riding, canoeing, and many other programs. The NAC's participants have competed in the Paralympics and the Special Olympics. Most importantly, though, individuals gain the confidence to be active participants in community life.

COMMON GROUND — [\[LEARN MORE\]](#)

Common Ground Outdoor Adventures' mission is to provide life-enhancing outdoor recreational opportunities for youth and adults with disabilities. We provide adaptive equipment and support, which enable people with disabilities to participate in outdoor recreation alongside their peers. These experiences reduce stereotypes, raise awareness, and empower people to realize their full potential.

BIKE UTAH — [\[LEARN MORE\]](#)

Bike Utah is a statewide, nonprofit bicycle advocacy and education organization. They are working to make Utah the best place in the country to ride all types of bicycles. This means: more bicycle routes for riding, training, commuting, or just having fun on two (or three) wheels; better laws and education for drivers to keep bicyclists safe; getting elected officials and planners on bikes so they are proponents of better bicycling; and educating 3,000 kids every year about why bicycles are awesome.



ANSWERS TO REGISTRATION FAQS

When will 2018 LoToJa registration open/close?

The online application process for this year's LoToJa will open on April 4. The last day to submit an application for our lottery is April 10. Final status notification emails will be sent to all lottery applicants on May 11.

Is LoToJa's registration fee refundable?

No, after successful selection/processing of your LoToJa application and the lottery is finalized, there are NO REFUNDS on your entry fee (see Registration Policies on next page).

How can "older" cyclists race in the same category as their younger teammates?

Older competitive cyclists are allowed to "register down" in age to **race** with younger teammates. Younger cyclists are not allowed to register in categories older than their race age. This rule does not apply to LoToJa's non-competitive RIDE categories.

Which category will increase my odds of getting a spot in this year's LoToJa?

The best advice we can offer is to register in the class and category that best matches your ability to train for and participate in the LoToJa. So if your application is selected, your LoToJa experience will be spent pedaling with cyclists of similar goals and abilities. Ultimately, we want a good balance of LoToJa veterans vs. first-timers in all categories.

Why does the LoToJa enforce a rider cap?

We have implemented a rider cap to maintain a safe, competitive, and enjoyable event for both cyclists and motorists. In one day, LoToJa participants travel a very long distance through mountainous terrain. This places a time limit on the number of start packs we can safely stage in Logan and still provide adequate time for cyclists to reach Teton Village (Jackson Hole) before dark.

How are changes made to an application after it has been submitted?

To request changes, please send an email to registration@lotoja.com.

Is cyclist email and other contact information given or sold outside partners?

Personal information gathered during LoToJa registration is used ONLY by us. It will never be given or sold to others. We use our cyclist database to communicate to cyclists and their support crews about LoToJa-related information before, during, and after the event.

How does one confirm their LoToJa application was received?

Applicants will receive a Submission Acknowledgement email in their Inbox within a few seconds after submitting an online application. Sometimes this email is discovered in the Junk mailbox if our message was tagged as SPAM. Receipt confirmation can also be done by emailing registration@lotoja.com.

My web browser still shows LoToJa's old web site?

Your computer has LoToJa's old website content cached in its memory. To fix this problem, "Empty Cache" or "Clear Recent History" in the web browser. Replace your "bookmark" if necessary.

REGISTRATION POLICIES

NO REFUND POLICY

After successful selection/processing of your LoToJa application and the lottery is finalized, there are NO REFUNDS on your entry fee. This policy stays in effect whether you are injured, have unexpected business, a family emergency, etc. There are NO EXCEPTIONS to this policy.

WHY NO REFUNDS?

The production of LoToJa takes a full year to organize. It requires a significant financial commitment. We incur and pay for most of our bills before the event even begins. Our ability to satisfy these expenses are almost entirely dependent upon the revenue we receive from entry fees. Since there are no refunds or discounts on the bills LoToJa generates throughout the year, we cannot offer refunds or discount entry fees to cyclists that cannot make it to the start line.

NO TRANSFER POLICY

You cannot give up or sell your LoToJa slot to another person.* This includes friends, teammates, or family members.

WHY NO TRANSFERS?

The majority of LoToJa's categories receive several hundred more applications than there are available spots. Once registration closes and the selection process is complete, there is simply no way to accommodate substitutions and be fair to the applicants that missed the cut.

*POLICY EXCEPTION

The ONLY exception to our No Transfer Policy would be on tandem or two-person relay team entries, since a DNS by one cyclist will impact the remaining cyclist. In this case we allow substitutions as long as the transfer is authorized by us and occurs prior to August 10. Please contact us for substitution instructions. This exception does NOT apply to relay teams with three or more cyclists since they can still successfully participate in LoToJa with one less teammate.

NO DEFERMENT POLICY

We do not allow deferment of your LoToJa registration to a future race/ride. There are NO EXCEPTIONS to this policy.

WHY NO DEFERMENTS?

One of the reasons we do not allow entry fee deferments is because of LoToJa's rider cap. There are a set number of paid spots available each year. To roll an entry fee from one year to the next would affect the revenue required to produce LoToJa the following year.

Thank you for understanding our registration policies.

THE DOUG JONES MEMORIAL AWARD

FOR RELAY TEAMS ONLY

Doug Jones raced and finished his first LoToJa in 2003 as a Cat 5 cyclist. In 2004, Doug convinced a group of his cycling buddies they should train, register and ride the LoToJa Classic as a relay team. His primary motive was to help one friend lose over 100 pounds and add 30 years onto his life expectancy. Doug's plan worked! In fact, it worked so well that in 2005 "Doug's Team" became streamlined enough to finish the race in third place. Tragically, in August 2006, just a few weeks before his fourth consecutive LoToJa, Doug Jones' life was cut short from injuries sustained in a car accident.

Doug lived his life in a way that inspired others to do their best and come together as a team. In Doug's memory, his teammates have created a LoToJa sponsorship award. This sponsorship will cover the entry fees for an entire Relay Team. This award will be given to the team that has the best "reason" or "inspiration" for coming together to race the LoToJa Classic.

If you are interested in this opportunity to inspire your team and others, please submit your story to info@lotoja.com no later than August 1, 2018. Thank you!